

momentum

# retail east

THE 7th NATIONAL RETAIL  
& CPG EXECUTIVE SUMMIT

May 15, 2018 // Nasdaq MarketSite, NYC

retaleastsummit.com

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# Retail East 2018: Customer Experience from the Inside Out

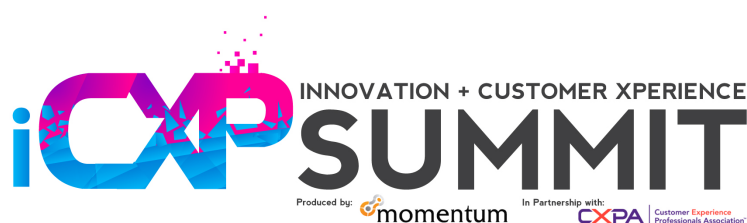
NASDAQ MARKETSITE | NEW YORK CITY

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**Tuesday, May 15, 2018**

- 8:00am** Breakfast & Registration
- 9:00am** Chair's Opening Remarks
- 9:15am** Successfully Staffing Your Store Experience
- 9:45am** Location's Role in Store Experience
- 10:00am** Networking Break
- 10:20am** The Now and Future of Retail
- 10:45am** Interactive Conversation: The New Frontiers of Experience and Engagement
- 11:30am** Columbia Alumni Start-Up Spotlight
- 12:00pm** Luncheon
- 1:00pm** Retail and Real Estate: Forging the Future of Brick and Mortar Together
- 1:40pm** The Cycle Time of Innovation
- 2:20pm** Experiments in Emerging Technologies for Retail
- 2:50pm** Acquiring New Customers by Developing a New Experience
- 3:20pm** Closing Keynote: Building a Brandless Customer Experience
- 3:50pm** Closing Remarks
  
- End of Day**

**Join us this October for the iCXP Summit in Chicago!**



<http://icxpsummit.com>

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